



Media Advisory
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Contact:

Jessica Sloma
Vice President Client Services
Lighthouse Marketing, Inc.
Phone: 315.656.9922 ext. 102
E-Mail: jessica@lighthousemkt.com

**BlueRock Energy: Community Minded Local Energy Company Prides Itself on
Doing Business Differently**

Syracuse, NY (4 JAN 11) – BlueRock Energy Inc., is NOT your typical ESCO. They pride themselves on doing business differently. The privately held energy services company (ESCO) serving the Upstate New York region, offers a variety of electric and natural gas options, plus a 100% renewable, 100% New York State generated energy option. BlueRock Energy prides itself on their character and integrity. The company can also boast a record of strong customer satisfaction with no complaints reported to the Public Service Commission or the Better Business Bureau.

“We want consumers to know that not all ESCO’s are alike,” says Philip Van Horne, President of BlueRock Energy. “We are a different kind of energy company and we go out of our way to help consumers make informed decisions about their energy supplier. In addition to our variable rate products, we offer various hedge type products for natural gas to allow customers to lock in some or all of their usage.”

BlueRock Energy is also active in the community. The company currently donates New York generated green power to the Museum of Science and Technology (MOST) in Syracuse and will be providing green power to charities such as Food Bank of Central New York in January 2011.

BlueRock Energy is headquartered in historic Franklin Square in Syracuse, NY and sells its energy products to businesses in the Syracuse, Buffalo, Rochester, Albany, Binghamton and New York City regions. BlueRock Energy does not use high pressure sales techniques and customers can sign up with ease through the company’s well trained account representatives, who have access to BlueRock’s in-house expert, energy analysts. Customers also have the option of signing up via the company’s secure website.

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“Our business customers receive a report card at the end of their first 12 months of service, and annually thereafter, that tells them exactly how much they’ve paid and how much they’ve saved,” explains Van Horne. “We guarantee savings in writing and offer variable rate plans, to maximize consumer savings in a changing market.”

BlueRock Energy, Inc. is a privately held energy services company (ESCO) licensed by the New York State Public Service Commission (NYPSC), providing electricity, natural gas and green energy products. BlueRock Energy serves small to mid-sized commercial and industrial customers, as well as residential customers. For more information call 315.701.1549 or visit www.bluerockenergy.com.

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