



NEWS

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Local Energy Company Donates Green Power to Food Bank of Central New York

SYRACUSE, NY (January 19, 2011) – The Syracuse-based company, BlueRock Energy Inc., will be providing, free of charge, more than a year's supply of 100% green power to Food Bank of Central New York in January 2011. All of the Food Bank's annual energy consumption will be in the form of clean renewable energy that comes from 100% New York State generated sources including hydroelectric power.

"We are appreciative of the donation and are excited to partner with BlueRock Energy for green power, as the Food Bank has followed LEED principles and guidelines in the renovation of our new food distribution center," says Kathleen Stress, Director of Internal Operations at Food Bank of Central New York.

The Food Bank's new food distribution center, located on 7066 Interstate Island Road, in the Town of Van Buren, houses a geothermal unit for heating and cooling, and light sensors installed throughout the warehouse prevent energy waste. "These are just some of the green initiatives we have undertaken. We plan to do much more - it will help the Food Bank be more efficient than we already are, and help the planet," says Stress.

Completion of renovations to the Food Bank's new food distribution center is anticipated during spring 2011.

BlueRock Energy Inc., is headquartered in historic Franklin Square in Syracuse, NY. It is a privately held energy services company (ESCO) serving the Upstate New York region. For more information, visit: www.bluerockenergy.com.

Food Bank of Central New York is a not-for-profit organization working to eliminate hunger through nutritious food distribution, education, and advocacy in cooperation with the community. The Food Bank serves as the primary food supplier for 277 emergency programs in 11 counties of New York State, distributing over 11 million pounds of food annually. Food Bank of Central New York is a certified member of Feeding America. Visit www.foodbankcny.org for more information on the agency and its programs.