



## Media Advisory

### FOR IMMEDIATE RELEASE

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### **BlueRock Energy: Announces organizational changes**

**Syracuse, NY (8 June 2011)** – BlueRock Energy Inc., the privately held energy supply company, headquartered in Syracuse, NY, serves business and residential customers throughout New York State. BlueRock Energy offers a variety of electric and natural gas options, plus a green energy option that only comes from 100% New York State generated sources. BlueRock Energy prides itself on their character and integrity. The company also has a strong record of customer satisfaction with the Public Service Commission and the Better Business Bureau.

BlueRock Energy has announced the following organizational changes, effective June 1<sup>st</sup>:

- ❖ Appointed Jon Gipson as Chief Operating Officer reporting to Philip Van Horne, President and CEO of BlueRock Energy. Jon brings a wealth of experience from the energy sector as he was the founder and President of Shamrock Energy, a natural gas aggregator in Shreveport, LA
- ❖ Created an Executive office consisting of Mr. VanHorne and Mr. Gipson. The Executive office will operate as a team to continue the growth and manage the operations of the company. Mr. Gipson will focus on the day to day operations. Mr. VanHorne will focus on longer term strategic and expansion plans for BlueRock Energy. Mr. VanHorne has added Chief Executive Officer (CEO) to his current role as President.
- ❖ Michael Young , was elected to the position of Vice President and Controller
- ❖ Charles Hurley, rounds out the leadership team as Vice President of Sales and Marketing

“These changes reflect the successes that BlueRock Energy has had and will further the growth of the company into new products, services and geographic expansion,” says Mr. Van Horne, President & CEO.

BlueRock Energy, founded in 2003, is headquartered in historic Franklin Square in Syracuse, NY and sells its energy products to businesses in the Syracuse, Buffalo, Rochester, Albany, Binghamton and New York City regions.

BlueRock Energy, Inc. is a privately held energy services company (ESCO) licensed by the New York State Public Service Commission (NYPSC), providing electricity, natural gas and green energy products. BlueRock Energy serves small to mid-sized commercial and industrial customers, as well as residential customers. For more information call 315.701.1549 or visit [www.bluerockenergy.com](http://www.bluerockenergy.com).

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