

***For more information, please contact:***

David Katleski  
Empire State Brewing & Music Festival  
New York State Blues Festival  
[david@empirebrew.com](mailto:david@empirebrew.com)  
315.256.7608

Angelo Chambrone  
BlueRock Energy, Inc.  
[achambrone@bluerockenergy.com](mailto:achambrone@bluerockenergy.com)  
315.657.1666

## Press Release

### **Brewfest & Bluesfest Powered by Green Energy**

***BlueRock Energy donates 20,000 kWh of hydropower to this weekend's events***

**Syracuse, NY, July 6, 2009** – Musical performances at the Empire State Brewing & Music Festival on July 10 and the New York State Blues Festival on July 11 and 12 will be sharing their music in an eco-friendly style. All instruments and amps will be powered by clean, renewable energy. In fact, all of the electricity used at both festivals this weekend will be supplied by New York State renewable sources.

Syracuse-based energy supply company, BlueRock Energy, Inc. has pledged 20,000 kilowatt hours (kWh) of hydroelectricity to match the festival's expected power consumption. The environmental benefit of using 'green energy' is equal to not driving about 18,000 miles or planting approximately 1,300 trees.

"We are pleased to help out the Micro-Brews & Blues Week festivals, and we look at this as a way to heighten awareness about clean energy," said Angelo Chambrone, vice president of BlueRock Energy. "Providing people with the green option is a priority for us."

Interest in having the festivals use renewable energy was spearheaded by David Katleski, president of the New York State Blues Festival, who worked with BlueRock Energy to switch his business, the Empire Brewing Company, to 100% New York state-produced renewable energy in June 2008.

"Many of the people attending the events and the musicians share an environmental awareness, so expanding our green values to the festivals made sense," said David Katleski. "And BlueRock Energy made the transition seamless," he added.

Listed by *USA Today* as one of the "Top Ten Beer Festivals in America," the 7<sup>th</sup> annual Empire State Brewing & Music Festival is set for Friday, July 10, from 5:00 p.m. to 10:00 p.m. For more information, please visit the event's Web site at [www.empirebrewfest.com](http://www.empirebrewfest.com).

The 18<sup>th</sup> Annual New York State Blues Festival will be held on Saturday, July 11, and Sunday, July 12, from 12:30 p.m. to 11:00 p.m. on both days. For more information, please visit the event's Web site at [www.nysbluesfest.com](http://www.nysbluesfest.com).

#### **About BlueRock Energy, Inc.**

BlueRock Energy, Inc. is a premier provider of electricity and natural gas energy products to commercial and industrial customers across the unregulated markets of the Northeast. The company's goal is to save customers

money on their energy costs by providing some of the best expertise and advice available in the industry. Please visit [www.bluerockenergy.com](http://www.bluerockenergy.com) for more information about the company and the services it provides.

### **About the Empire Brewing Company**

Located on Armory Square, the Empire Brewing Company is a downtown bar and grill with a brewery on the premises. Here, the best food and libation is made available by utilizing fresh, locally sourced ingredients. The menu is complemented by a diverse selection of handcrafted, award-winning beers and great music completes the scene for a warm and inviting environment. To learn more, please visit the Empire's Web site at [www.empirebrew.com](http://www.empirebrew.com).

###